



David Nellessen

Co-Founder & CTO

About David Nellessen

David Nellessen is a mathematician and serial entrepreneur. Already during his mathematics studies, he founded a web agency and gained his first entrepreneurial experience. In 2012, he moved into a founders' shared apartment in Barcelona, where he immersed himself in the startup scene and discovered his passion for scalable business models.

Back in Germany, David co-founded the family app Familonet in 2012. The platform grew to three million users and developed innovative geofencing technologies that were acquired in 2017 by moovel Group, a Daimler subsidiary.

As Lead Software Engineer at moovel, David went on to build teams that integrated mobility services such as ShareNow and Tier into the Daimler platform. At the same time, he served as a mentor at the Founder Institute, passing on his experience to the next generation of entrepreneurs.

In 2020, David returned to Münster with the desire to start something new. There he reconnected with his childhood friend Matthias Zühlke. The two worked closely together, tested ideas, and laid the foundation for the founding of syte in 2021. Today, as CTO, David oversees the technical development of the AI platform, bringing his years of expertise in scaling, data analysis, and product development to the table.

Quotes

"After years of experience in the startup world, I know: the best technology is worthless if it doesn't scale. At syte, we are building an AI solution designed not just to work today, but to keep growing tomorrow."

"Working for syte holds a very special fascination for me. I've caught myself envying Matthias's industry for quite a few years now. I love being a software developer — you can create something with very few resources that reaches millions of people in one go. But software is a fleeting product, because the technology moves so fast. In construction, on the other hand, you create something that exists for 100 years or more. A piece of software that is more than 30 years old will never exist."

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